## ABOUT NATIONAL PHILANTHROPY DAY®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — to celebrate the joy of giving and its impact on the quality of life for all people. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. Association of Fundraising Professionals (AFP) Greater Dallas Chapter, is an affiliate of AFP Global and celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community - and who help make the world a better place.

AFP Greater Dallas Chapter is seeking sponsors to support this special celebration, showcasing your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members.

On Thursday, November 14, 2024, at 5:00 p.m., AFP Greater Dallas Chapter will present awards to corporate, foundation, and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2024 NPD Philanthropy Day Celebration will be posted at National Philanthropy Day® - AFP Greater Dallas Chapter by the Awards Selection Committee.

Please direct all event questions to this year's National Philanthropy Day® Co-Chairs, Hannah Garcia and Claire Mock, at dallasnpd@gmail.com.

## ABOUT AFP

Over 30,000 members of the AFP are respected throughout the world for advancing ethical and effective fundraising. Of that, nearly 300 members are members of the AFP Greater Dallas Chapter. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.

To learn more about AFP Dallas, visit our website: www.afpdallas.org.

## 2024 CHAPTER SPONSORS

The AFP Greater Dallas Chapter is grateful for the commitment and support it continues to receive from local and national companies and organizations. Chapter sponsors help fund, sustain, and grow the chapter and provide education, resources, and opportunity and mutual support to chapter members. Thank you to our 2024 Outstanding Chapter Sponsors!

## National Philanthropy Day®

CHANGE THE WORLD — WITH A GIVING HEART

# 39TH ANNUAL NATIONAL PHILANTHROPY DAY CELEBRATION
## Thursday, November 14, 2024
## The Dallas Arboretum & Botanical Garden
8525 Garland Road, Dallas, Texas

# SPONSORSHIP OPPORTUNITIES

The AFP Greater Dallas Chapter is honored to include businesses, non-profits, community groups, and individuals as event sponsors for the 2024 National Philanthropy Day® (NPD) Celebration. Underwriting sponsorships are vital to the success of this beloved event, helping us celebrate the spirit of philanthropy within the greater Dallas area. All event sponsors will receive benefits in recognition of their generosity. Your support is greatly appreciated! Thank you for your consideration and partnership.

## PRESENTING SPONSOR – $7,500 (1 AVAILABLE)

- <u>Exclusive</u> opportunity for you or a representative to give brief 2-3 min remarks at the Main Event
- Prominent logo or name inclusion on all event materials (electronic and printed), including invitation and event emails as the Presenting Sponsor for the 2024 NPD Celebration
- Prominent logo or name recognition as the Presenting Sponsor on the screen before and after the program
- Two (2) premium tables of ten (10), including invitations for up to twenty (20) guests to attend the pre-event VIP Reception
- One (1) full page ad in the NPD printed program

## PLATINUM SPONSOR (VIP RECEPTION) – $5,000 (1 AVAILABLE)

- Opportunity for you or a representative to give brief 2-3 min remarks welcoming guests to the pre-event VIP Reception
- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as the 2024 NPD Celebration VIP Reception Sponsor
- Prominent logo or name recognition as the VIP Reception Sponsor on the screen before and after the program
- One (1) premium table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program

## GOLD SPONSOR (AWARD HONOREE SPONSORSHIPS*) – $3,500 (5 AVAILABLE)

- Opportunity to sponsor one (1) of the Outstanding Awards (honorees listed on pg. 3), including an onstage photo with the honoree
- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2024 NPD Celebration Sponsor
- Logo or name recognition as an Award Honoree Sponsor on the screen before and after the program
- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program

*Available on a first come, first serve basis. See form below for opportunities.

## SILVER SPONSOR (A/V) – $2,500 (1 AVAILABLE)

- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2024 NPD Celebration Sponsor
- Prominent Logo or name recognition as the A/V Sponsor on the screen before and after the program
- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program

## SILVER SPONSOR (PRINT) – $2,500 (1 AVAILABLE)

- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2024 NPD Celebration Sponsor
- Logo or name recognition as the Print Sponsor on the screen before and after the program
- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full-page ad in the NPD printed program

## BRONZE SPONSOR (GENERAL UNDERWRITING) – $750 (5 AVAILABLE)

- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2024 NPD Celebration Sponsor
- One (1) half-page ad in the NPD printed program
- Two (2) seats at a shared table of ten (10), including lite bites and refreshments for up to two (2) people

## ADDITIONAL SPONSOR INFORMATION

Ad information:

- Full-page ad dimensions
- Ad with bleed 5.5" x 8.75" (includes .125" bleed)
- Ad without bleed 4.75 x 7.75
- Half-page horizontal ad dimensions
- Ad with bleed 5.75" x 4.5" (includes .125" bleed)
- Ad without bleed 5.5"x 4.25"
- Acceptable file types include PDF, JPG, or PNG
- Minimum of 300 dpi resolution at full size
- Please send all sponsor ads to NPD Co-Chairs, Hannah Garcia and Claire Mock, at dallasnpd@gmail.com, by October 18, 2024, to receive full sponsor benefits

Guest Information:

- Please send guest list(s) (with first and last name of each guest) to NPD Co-Chairs, Hannah Garcia and Claire Mock, at dallasnpd@gmail.com, by October 31, 2024.

# TABLE AND TICKET PURCHASES

Tables and individual tickets are available for purchase online at www.afpdallas.org/national-philanthropy-day.asp. Complimentary parking will be available to all guests.

## PREMIUM TABLE – $1,250

- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) complimentary Table Top Award to honor a volunteer, board member, or donor**

## TABLE – $1,000

- One (1) table of ten (10), including lite bites and refreshments for up to ten (10) people

## INDIVIDUAL TICKETS – $99 PER PERSON

- One (1) seat at a shared table of ten (10), including lite bites and beverages for one (1) person

*\*\*Additional table top awards may be purchased for $250 per award. See commitment form for more information.*

# 2024 NPD SPONSOR COMMITMENT FORM

We appreciate your support of the AFP Greater Dallas Chapter's 39th Annual National Philanthropy Day® Celebration. Please return your completed commitment form along with your payment by Friday, October 18, 2024 to receive full sponsorship benefits. Thank you!

## DONOR INFORMATION:

Individual/Organization Name: _____

Contact (If different from donor name): _____

Mailing Address: _____

City: _____     State: _____     Zip code: _____

Phone number: _____     Email: _____

Website link: _____

## PLEASE SELECT A SPONSORSHIP LEVEL:

☐  PRESENTING SPONSOR – **$7,500** (1 AVAILABLE)     **Presenting Sponsor deadline is 9/13/24 to receive full benefits.**

☐  PLATINUM SPONSOR (VIP RECEPTION) – **$5,000** (1 AVAILABLE)

☐  GOLD SPONSOR (AWARD HONOREE) – **$3,500** (5 AVAILABLE)

*Choose award below you wish to sponsor. First come, first serve.*

☐ Outstanding Philanthropist: Kelcy Warren
☐ Outstanding Fundraising Executive: Cameron Hernholm, CFRE
☐ Outstanding Volunteer Fundraiser: Kim Hext -- ***Reserved***
☐ Outstanding Foundation: Elizabeth Toon Charities
☐ Outstanding Youth in Philanthropy: Abigail Rogers
☐ Outstanding Corporation: State Farm

☐  SILVER SPONSOR (PRINT) – **$2,500** (1 AVAILABLE)

☐  SILVER SPONSOR (A/V) – **$2,500** (1 AVAILABLE)

☐  BRONZE SPONSOR (GENERAL UNDERWRITING) – **$750** (5 AVAILABLE)

## PLEASE SELECT TABLE/TICKET PURCHASE (AND QUANTITY):

☐  Additional Premium Tables – $1,250     QTY: _____

☐  Additional Regular Table  – $1,000     QTY: _____

☐  Additional Individual Tickets – $99     QTY: _____

## TABLE TOP AWARD PURCHASE:

☐  Table Top Award – $250  (Must fill out Table Top Award purchase form by October 18, 2024)

## DONATION:

I am unable to attend this year's event, but please accept my tax-deductible donation of $ _____ in support of the AFP of Greater Dallas Chapter.

## PAYMENT METHOD:

☐  Enclosed is a check made payable to AFP Greater Dallas Chapter

☐  Pay for sponsorship(s) online www.afpdallas.org/national-philanthropy-day.asp

☐  Please email an invoice for sponsorship. Sponsorships must be paid in full by Friday, October 18, 2024

**RETURN VIA EMAIL OR MAIL BY OCTOBER 18, 2024, TO RECEIVE FULL SPONSOR BENEFITS**

AFP Greater Dallas Chapter  | 14070 Proton Road, Suite 100 | Dallas, TX 75244 | dallasnpd@gmail.com

# 2024 TABLE TOP AWARD ORDER FORM

The AFP Greater Dallas Chapter offers Table Top Awards as a way for event sponsors and guests to celebrate the commitment of volunteers, board members, or donors. Please print legibly. Awards will be inscribed using the copy provided below. The deadline to order Table Top Awards is October 18, 2024. Please direct questions to NPD Co-Chairs, Hannah Garcia and Claire Mock, at dallasnpd@gmail.com. **Award design below\*.**

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*Organization Name*
*(Number of lines available 1-2)*

*Honors or recognizes*
*(Number of lines available 1-3)*

**Recipient Name(s)**
*2024 National Philanthropy Day®*

**Additional Guidelines:**

Each award is $250

Limit three (3) recipients per award

Limit ten (10) awards per table

Limit three (3) awards may be displayed per table

*\*Sample. Actual award may vary from image shown.*

Organization name: _____

## PAYMENT INFORMATION

Contact Name: _____

Phone Number: _____

Email Address: _____

☐ Enclosed is my check for $ _____
   *(Make check payable to AFP Greater Dallas Chapter)*

☐ Pay for Table Top Award(s) online at www.afpdallas.org/national-philanthropy-day.asp

☐ Email me an invoice – invoices must be paid in full by October 18, 2024

## AWARD #1 INFORMATION   (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors  **or**  ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #2 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #3 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #3 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #4 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #5 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #6 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors **or** ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #7 INFORMATION**  (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors  **or**  ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #8 INFORMATION**  (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors  **or**  ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #9 INFORMATION**  (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors  **or**  ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____

**AWARD #10 INFORMATION** (Limit three (3) recipients per award.)

Select Recognition type:

☐ Honors  **or**  ☐ Recognizes

Name of recipient #1: _____

Name of recipient #2: _____

Name of recipient #3: _____