

ABOUT NATIONAL PHILANTHROPY DAY®

National Philanthropy Day® (NPD) is an opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, Board members, friends, colleagues and communities — to celebrate the joy of giving and its impact on the quality of life for all people. It is also a time to honor those who are making exceptional contributions in the Greater Dallas community. Association of Fundraising Professionals (AFP) Greater Dallas Chapter, is an affiliate of AFP Global and celebrates National Philanthropy Day® by honoring Dallas Area individuals, organizations and businesses who volunteer their time and resources to improve our community — and help make the world a better place.

AFP Greater Dallas Chapter is seeking sponsors to support this special celebration; An opportunity to showcase your commitment to philanthropy to an audience of community grant-makers, private philanthropists, community volunteers, nonprofit executives, and Board members.

On **Thursday, November 13, 2025, at 5:00 p.m.**, AFP Greater Dallas Chapter will present awards to corporate, foundation, and individual philanthropic leaders in our community. Nominations are reviewed by a volunteer Awards Selection Committee made up of past honorees. Honorees for the 2025 NPD Philanthropy Day Celebration will be posted at National Philanthropy Day® - AFP Greater Dallas Chapter by the Awards Selection Committee.

Please direct all event questions to this year's National Philanthropy Day® Co-Chairs, Claire Mock and Mandy O'Neil, at dallasnpdegmail.com.

ABOUT AFP

Over 30,000 members of the AFP are respected throughout the world for advancing ethical and effective fundraising. Of that, nearly 300 members are members of the AFP Greater Dallas Chapter. Each member helps strengthen the Greater Dallas Area's nonprofit sector in supporting vital health and human services, advancing learning, lifting the human spirit, and caring for our environment.

To learn more about AFP Dallas, visit our website: www.afpdallas.org.



National Philanthropy Day®

40TH ANNUAL NATIONAL PHILANTHROPY DAY CELEBRATION

Thursday, November 13, 2025

The Dallas Arboretum & Botanical Garden

8525 Garland Road, Dallas, Texas 75218

SPONSORSHIP OPPORTUNITIES

The AFP Greater Dallas Chapter is honored to include businesses, non-profits, community groups, and individuals as event sponsors for the 2025 National Philanthropy Day® (NPD) Celebration. Underwriting sponsorships are vital to the success of this beloved event, helping us celebrate the spirit of philanthropy within the greater Dallas area. All event sponsors will receive benefits in recognition of their generosity. Your support is greatly appreciated! Thank you for your consideration and partnership.

PRESENTING SPONSOR - \$7,500 - Reserved by DMConsulting Group

- Exclusive opportunity for you or a representative to give brief 2-3 minutes remarks at the Main Event
- Prominent logo or name inclusion on all event materials (electronic and printed), including invitation and event emails as the Presenting Sponsor for the 2025 NPD Celebration
- Prominent logo or name recognition as the Presenting Sponsor on the screen before and after the program
- Two (2) premium tables of ten (10), including invitations for up to twenty (20) guests to attend the pre-event VIP Reception
- One (1) full page ad in the NPD printed program
- One (1) printed program for all table guests

PLATINUM SPONSOR (VIP RECEPTION) - \$5,000 1 Available

- Joint opportunity for you or a representative to give brief 2-3 minutes remarks at pre-event VIP Reception
- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as the 2025 NPD Celebration VIP Reception Platinum Sponsor
- Prominent logo or name recognition as the VIP Reception Sponsor on the screen before and after the program
- One (1) premium table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program
- One (1) printed program for all table guests

GOLD SPONSOR (AWARD HONOREE SPONSORSHIPS*) - \$3,500 5 Available

- Opportunity to sponsor one (1) of the Outstanding Awards (honorees listed on pg. 3), including pre-event photograph with honoree and onstage photo with the honoree during award acceptance
- Logo or name inclusion on most event materials (electronic and printed) and promotion, including signage, event emails, and social media as a 2025 NPD Celebration Gold Sponsor
- Logo or name recognition as an Award Honoree Sponsor on the screen before and after the program
- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program
- One (1) printed program for all table guests

^{*}Limited to one sponsor per honoree award; first come, first serve basis. See commitment form below. Additional Gold Sponsors will be acknowledged as Gold Underwriting Sponsors.

SILVER SPONSOR - \$2,500* 3 Available

- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2025 NPD Celebration Sponsor
- Prominent Logo or name recognition as the Valet, Print, or A/V Sponsor on the screen before and after the program
- One (1) table of ten (10), including invitations for up to ten (10) guests to attend the pre-event VIP reception
- One (1) full page ad in the NPD printed program
- Printed program for all table guests
 - *Limited to one sponsor per honoree award; first come, first serve basis. See commitment form below. Additional Silver Sponsors will be acknowledges as Silver Underwriting Sponsors.

BRONZE SPONSOR (GENERAL UNDERWRITING) - \$750 6 Available

- Logo or name inclusion on most event materials (electronic and printed), including signage and event emails as a 2025 NPD Celebration Sponsor
- One (1) half-page ad in the NPD printed program
- Two (2) seats at a shared table of ten (10), including lite bites and refreshments for up to two (2) people
- Printed program for all guests

ADDITIONAL SPONSOR INFORMATION

Ad information:

- Full-page ad dimensions
 - Ad with bleed 5.5" x 8.75" (includes .125" bleed)
 - o Ad without bleed 4.75 x 7.75
- Half-page horizontal ad dimensions
 - Ad with bleed 5.75" x 4.5" (includes .125" bleed)
 - o Ad without bleed 5.5"x 4.25"
- Acceptable file types include PDF, JPG, or PNG
- Minimum of 300 dpi resolution at full size
- Please send all sponsor ads to NPD Co-Chairs, Claire Mock and Mandy O'Neil, at dallasnpdegmail.com, by October 18, 2025, to receive full sponsor benefits

2025 NPD SPONSOR COMMITMENT FORM

We appreciate your support of the AFP Greater Dallas Chapter's 40th Annual National Philanthropy Day® Celebration. Please return your completed commitment form along with your payment by **Friday, October 17, 2025** to receive full sponsorship benefits. Thank you!

DONOR INFORMATION:	
INDIVIDUAL/ORGANIZATION NAME:	
CONTACT (IF DIFFERENT FROM DONOR NAME):	
MAILING ADDRESS:	
CITY: STATE: ZIP CODE:	_
PHONE NUMBER: EMAIL:	
WEBSITE LINK:	
PLEASE SELECT A SPONSORSHIP LEVEL:	
□ PRESENTING SPONSOR - \$7,500 - Reserved by DMConsulting Group	
☐ PLATINUM SPONSOR (VIP RECEPTION) - \$5,000 - (1 AVAILABLE)	
☐ GOLD SPONSOR (AWARD HONOREE) - \$3,500 - (6 AVAILABLE)	
Choose award below you wish to sponsor. First come, first serve. Honoree	names will be shared in June 2025.
☐ Outstanding Philanthropist: ☐ Outstanding Fundraising Executive INSERT NAME <i>Available</i> INSERT NAME <i>Available</i>	'e:
☐ Outstanding Volunteer Fundraiser: ☐ Outstanding Foundation: INSERT NAME <i>Available</i> INSERT NAME <i>Available</i>	
☐ Outstanding Youth in Philanthropy: ☐ Outstanding Corporation: INSERT NAME <i>Available</i> INSERT NAME <i>Available</i>	<u>DONATION:</u>
☐ SILVER SPONSOR - \$2,500 - (3 AVAILABLE)	I am unable to attend this year's event,
Choose award below you wish to sponsor. First come, first serve.	but please accept my tax-deductible
□ Valet Sponsor □ A/V Sponsor □ Print Sponsor	donation of \$ in support
☐ BRONZE SPONSOR (GENERAL UNDERWRITING) - \$750 - (4 AVAILABLE)	of the AFP of Greater Dallas Chapter.
PLEASE SELECT TABLE/TICKET PURCHASE (AND QUANTITY):	
☐ ADDITIONAL PREMIUM TABLES - \$1,250 - (10 AVAILABLE) OTY:	
☐ ADDITIONAL REGULAR TABLE - \$1,000 - (3 AVAILABLE) QTY:	
☐ ADDITIONAL INDIVIDUAL TICKETS - \$99 - (60 AVAILABLE)	<u></u>
TABLE TOP AWARD PURCHASE:	
☐ TABLE TOP AWARD - \$250 (MUST FILL OUT TABLE TOP AWARD PURCHASE	FORM BY <u>OCTOBER 18, 2025</u>)
PAYMENT METHOD:	
☐ ENCLOSED IS A CHECK MADE PAYABLE TO AFP GREATER DALLAS CHAPT	[ER
☐ PAY FOR SPONSORSHIP(S) ONLINE <u>WWW.AFPDALLAS.ORG/NATIONAL-PH</u>	<u>IILANTHROPY-DAY.ASP</u>
PLEASE EMAIL AN INVOICE FOR SPONSORSHIP. SPONSORSHIPS MUST BE	E PAID IN FULL BY FRIDAY, OCTOBER 18, 2025
RECOGNITION PREFERENCE:	
□ PLEASE RECOGNIZE AS	
☐ ANONYMOUS	

2025 TABLE TOP AWARD ORDER FORM

The AFP Greater Dallas Chapter offers Table Top Awards as a way for event sponsors and guests to celebrate the commitment of volunteers, board members, or donors. Please print legibly. Awards will be inscribed using the copy provided below. The deadline to order Table Top Awards is **October 17, 2025.** Please direct questions to NPD Co-Chairs, Claire Mock and Mandy O'Neil, at dallasnpd@gmail.com. **Award design below*.**



Organization Name (Number of lines available 1-2)

Honors or recognizes (Number of lines available 1-3)

Recipient Name(s)

2024 National Philanthropy Day®

ADDITIONAL GUIDELINES:

EACH AWARD IS \$250

LIMIT THREE (3) RECIPIENTS PER AWARD

LIMIT TEN (10) AWARDS PER TABLE

LIMIT THREE (3) AWARDS MAY BE

DISPLAYED PER TABLE

"Sample.	Actual	awara	may vary	trom	ımage shown.	

ORGANIZATION NAME:				
PAYMENT INFORMATION				
CONTACT NAME:				
PHONE NUMBER:				
EMAIL ADDRESS:				
□ ENCLOSED IS MY CHECK FOR \$ (MAKE CHECK PAYABLE TO AFP GREATER DALLAS CHAPTER)				
☐ PAY FOR TABLE TOP AWARD(S) ONLINE AT <u>WWW.AFPDALLAS.ORG/NATIONAL-PHILANTHRO</u>	<u>)PY-DAY.ASP</u>			
THE FMAIL ME AN INVOICE - INVOICES MUST BE PAID IN FULL BY OCTOBER 17, 2025				



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Thursday, November 13, 2025

The Dallas Arboretum & Botanical Garden

8525 Garland Road, Dallas, Texas 75218

4:30 PM - Pre-Event VIP Reception 5:00 PM - Celebration Main Event

TICKETS AND TABLE PURCHASES

We appreciate your support of the AFP Greater Dallas Chapter's 40th Annual National Philanthropy Day® Celebration. There are a <u>limited</u> number of premium and regular tables available to purchase. We suggest purchasing your premium or regular table early to ensure your table is reserved. Complimentary parking will be available to all guests. Please return the completed form with payment to AFP Greater Dallas Chapter by **November 7, 2025** or purchase online at <u>www.afpdallas.org/national-philanthropy-day.asp</u>.

PURCHASE TYPE AND QTY:	
PREMIUM TABLE - \$1,250	QTY:
 One (1) table of ten (10), including invitation. One (1) complimentary Table Top Award to I 	s for up to ten (10) guests to attend the pre-event VIP reception honor a volunteer, board member, or donor**
☐ REGULAR TABLE - \$1,000	QTY:
• One (1) table of ten (10), including lite bites	and refreshments for up to ten (10) people
☐ INDIVIDUAL TICKETS - \$99 PER PERSON	QTY:
• One (1) <u>seat</u> at a shared table of ten (10), in	ncluding lite bites and beverages for one (1) person
**Additional table top awards may be purchase	ed for \$250 per award. See commitment form for more information.
PURCHASER CONTACT INFORMATION:	
Individual/Organization Name:	
Contact (If different from donor name):	
Mailing Address:	
City: State:	Zip code:
Phone number:	Email:
Website link:	
PAYMENT METHOD:	
☐ Enclosed is a check made payable to AFP Gre	ater Dallas Chapter

Pay for ticket/table(s) online www.afpdallas.org/national-philanthropy-day.asp